








**POLICY CONCERNING THE PROCESSING OF USER'S PERSONAL DATA
PURSUANT TO REGULATION (EU) 2016/679 ("GDPR") - "NEWSLETTER"**

	DATA CONTROLLER	Ferretti S.p.A. ("Ferretti" or "Controller") Via Irma Bandiera 62, Cattolica (RN) e-mail: privacy@ferrettigroup.com ("Company").
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	PURPOSES OF PROCESSING		LEGAL BASIS OF THE PROCESSING		DATA RETENTION PERIOD
	To send, by e-mail, informative correspondence (the "Newsletter") to users who explicitly request it by entering their e-mail address in the appropriate data collection form.		Execution of the contract to which the data subject is a party.		The data collected (e-mail address) will be retained until you request to unsubscribe from the newsletter service. Once you unsubscribe from this service, your personal information will be destroyed or put in anonymous form.
	Marketing purposes: by way of example, sending - using automated contact methods such as SMS, MMS, e-mail, social networks, instant messaging apps, and traditional methods such as telephone calls with an operator or traditional post - promotional and commercial communications regarding services/products offered by the Company or reporting on company events, in addition to surveying customer satisfaction, distributing market questionnaires and performing statistical analysis.		Consent (optional and revocable at any time)		Until withdrawal of consent

	PROVISION OF DATA Pursuant to Article 13, paragraph 2, letter e) of the GDPR, you are informed that providing your e-mail address for the above purpose is mandatory; as such, refusal to provide it means you will not be able to receive the Newsletter.
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	CANCELLATION OF SERVICE To stop receiving the newsletter, click on the link provided in the newsletter and/or write to dpo@ferrettigroup.com
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	RECIPIENTS OF THE DATA Data may be processed by external parties acting as data controllers including, but not limited to, authorities and supervisory and control bodies and public or private subjects more generally who are entitled to request the data. Data may also be processed on the Company's behalf by external parties designated as data processors, who are given appropriate operating instructions. These parties essentially fall into the following categories: a. companies that offer e-mailing services; b. call centers
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	c. companies that offer services required to achieve the purposes stated in this policy (media agencies, IT suppliers and similar)
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	<p>PARTIES AUTHORISED TO PROCESS DATA</p> <p>Personal Data may be disclosed, including to meet legal obligations, to parties operating as autonomous data controllers and/or processed by parties appointed as data processors pursuant to Article 28 of the GDPR, including but not limited to parties involved in site maintenance/management and staff selection, recruitment, and evaluation.</p>
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	<p>TRANSFER OF PERSONAL DATA TO COUNTRIES OUTSIDE THE EUROPEAN UNION</p> <p>Data may be transferred to countries outside Europe with a level of data protection deemed adequate by the European Commission under Article 45 of the GDPR. In the event of transfer to non-European countries not deemed adequate by the European Commission, the standard clauses pursuant to the European Commission Decision of February 5, 2010 will apply.</p> <p>In such an event, your Personal Data may be transferred to the following non-EU countries - with full assurance of the guarantees provided by European legislation. Specifically, we may share your Personal Data with Ferretti Group companies located outside the European Economic Area and specifically in:</p> <ul style="list-style-type: none"> - The USA, on the basis of the standard contractual conditions in place between Ferretti Group companies and the adoption of additional safeguards in accordance with data protection regulations; - Hong Kong, on the basis of the standard contractual conditions in place between Ferretti Group companies in accordance with data protection regulations; <p>These transfers will be carried out in compliance with the legislation on data transfer outside the EEA.</p> <p>For further details on the standard contract conditions applied and the safeguards in place, write to privacy@ferrettigroup.it</p>
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	<p>RIGHTS OF THE DATA SUBJECT - COMPLAINTS TO THE SUPERVISORY AUTHORITY</p> <p>You may request that the Data Controller provides access to Personal Data concerning you, rectifies or deletes it, supplements incomplete Personal Data, restricts processing of it in the cases provided for under Article 18 GDPR¹, and you may object to the processing of your Personal Data in cases of legitimate interest of the Data Controller. For cases where processing is based on consent or contract and is carried out by automated means, you also have the right to exercise the right to data portability, i.e. to receive your Personal Data in a structured, commonly used and machine-readable format and, where technically feasible, to send it to another data controller without hindrance.</p> <p>You may freely request revocation of your consent at any time.</p> <p>All of your rights can be exercised by contacting dpo@ferrettigroup.com</p> <p>Where processing is based on consent or contract and is carried out by automated means, data subjects also have the right to receive their data in a structured, commonly used and machine-readable format and, where technically feasible, to send it to another data controller without hindrance.</p>
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¹ When does the **right to restriction of processing** apply? For temporary storage of the data only, in the following cases under Article 18 of the GDPR:

- a) the data subject contests the accuracy of the personal data for a period enabling the controller to verify the accuracy of the data;
- b) the processing is unlawful and the data subject opposes the erasure of the data and requests the restriction of their use instead;
- c) the data controller no longer needs the data, but they are required by the data subject for the establishment, exercise or defence of legal claims;
- d) the data subject has objected to processing pursuant to Article 21.1 of the GDPR pending verification of whether the legitimate grounds of the controller override those of the data subject.

	Data subjects have the right to revoke consent given at any time for marketing purposes, and to object to the processing of their data for marketing purposes, including profiling for direct marketing.
	Data subjects have the right to make a complaint to the competent supervisory authority in the EU member state where they usually reside or work or the country in which the alleged violation occurred.

DPO	DATA PROTECTION OFFICER (DPO) The Data Protection Officer ("DPO") appointed by the Data Controller pursuant to Article 37 and subsequent of the GDPR is Alessandra Nisticò. You can contact the Data Protection Officer (DPO) by e-mailing dpo@ferrettigroup.com
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