



















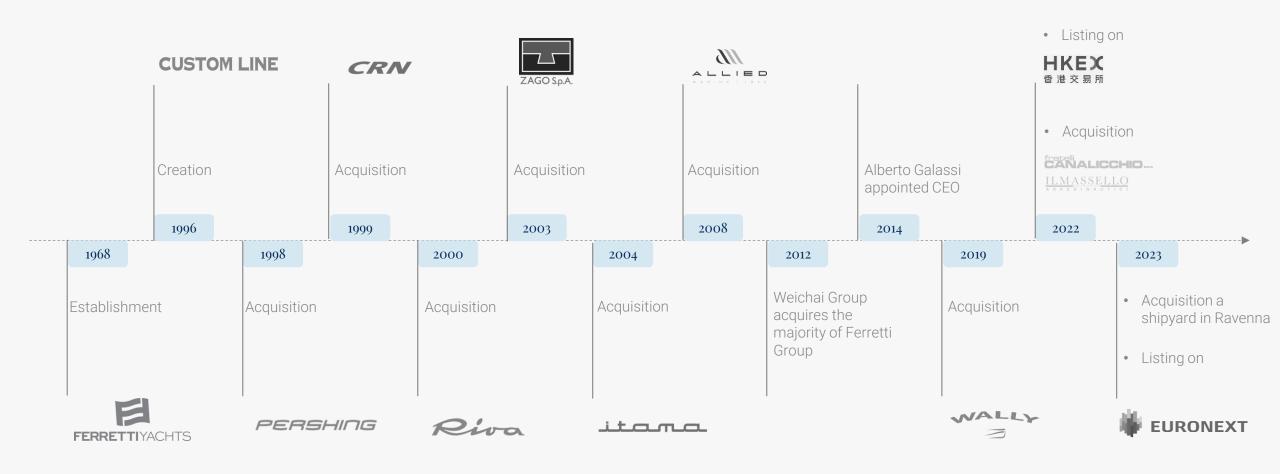








### UNIQUE ITALIAN SUCCESS STORY OF ICONIC BRANDS

















### FERRETTI GROUP KEY FACTS



Source: Company information; Company estimates based on information from Phil Draper & Associates Database, October 2024; 1. Based on Composite (>30ft) and Made-to-Measure yachts, excluding Super Yachts; 2. Revenue without Pre-Owned, net of commissions and other costs related to revenue; 3. As of December 31, 2024; 4. Adjusted EBITDA adding back non-recurring costs, including Special items (primarily Listing Expenses, Management Incentive Plan, Litigation and other), Foreign exchange gains / (losses) and Share of gain / (losses) of JVs; 5. Calculated as Adj. EBITDA/Revenue without Pre-Owned;















### LUXURY EXPERIENCE WITH SCALE BENEFITS



### **DECENTRALIZED ACTIVITIES** AT BRAND LEVEL TO NURTURE EACH BRAND'S DNA AND TARGET ALL CUSTOMER SEGMENTS



Business model designed to promote brand distinctiveness while capturing synergies

Source: Company information











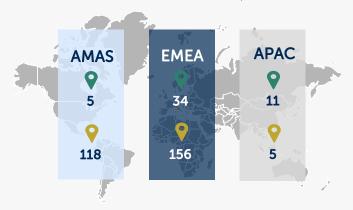




### FERRETTI GROUP BUSINESS MODEL

### DIRECT SALES THROUGH GLOBAL DEALERS & BROKERS

55 Dealers (active in 71 countries) & 279 **Brokers** + direct Ferretti Group salesforce



### LEADING ALL SEGMENTS, EXPANDING MARGINALITY

Increasing presence in the most profitable segments (above 80ft, 24m), effectively covering wider client needs



Composite

8 -30 m





Made-to-measure 30 -43 m





Up to 95 m

### 7 ICONIC & DISTINCT BRANDS, LEVERAGING SYNERGIES

Centralized Functions (R&D, Procurement, Manufacturing...) & Decentralize activities to nurture brand's DNA (Marketing, Design & Sales)

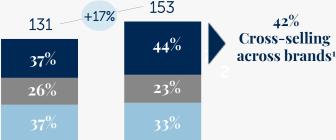


### CATERING TO DIVERSE, LOYAL AND GROWING CLIENTELE

Number of clients purchasing one or more yachts:

2019A





2024A

1. Calculated as the number of repeating customers that purchased at least two different brands within the Ferretti Group over the sum of total repeating customers in the period 2019 to 2024.







**FERRETTIGROUP** 

**BUSINESS MODEL** 





owners



















# ICONIC PORTFOLIO OF LUXURY BRANDS

	Riva	WALLY	FERRETTIYACHTS	CUSTOM LINE	CRN	PERSHING	itama
	Nothing else	20 years ahead	Just like home	Beyond the line	Made by you with our own hands	The dominant species	The enhancement of freedom
IDENTITY	An in					in	
CATEGORY							
SIZE	<b>8-70</b> m 27-230 ft	<b>12</b> - <b>46</b> m 40-150 ft	<b>15-30</b> m 50-100 ft	<b>30-50</b> m 90-164 ft	<b>Up to 90</b> m Up to 295 ft	<b>15</b> - <b>52</b> m 50-170 ft	<b>12-24</b> m 40-79 ft
ESTABLISHED	1842	1994	1968	1996	1963	1985	1969

Source: Company information; 1. Represents Sailing Super Yachts for Wally.













Composite



Made-to-Measure

Super Yachts<sup>1</sup>



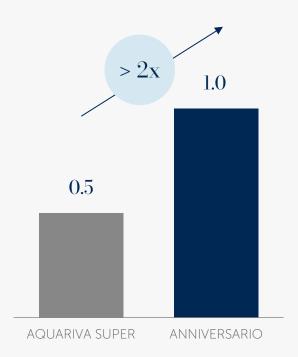
## SCARCITY VALUE DRIVING PREMIUM PRICING

2022 RIVA ANNIVERSARIO
180 YEARS SINCE FOUNDATION
60 YEARS OF AQUARAMA





AQUARIVA VS. LIMITED EDITION PRICE (€mln) <sup>1</sup>



Source: Company information; 1. Based on the comparison between Riva Aquariva Super and Riva Anniversario, both 32 ft long.









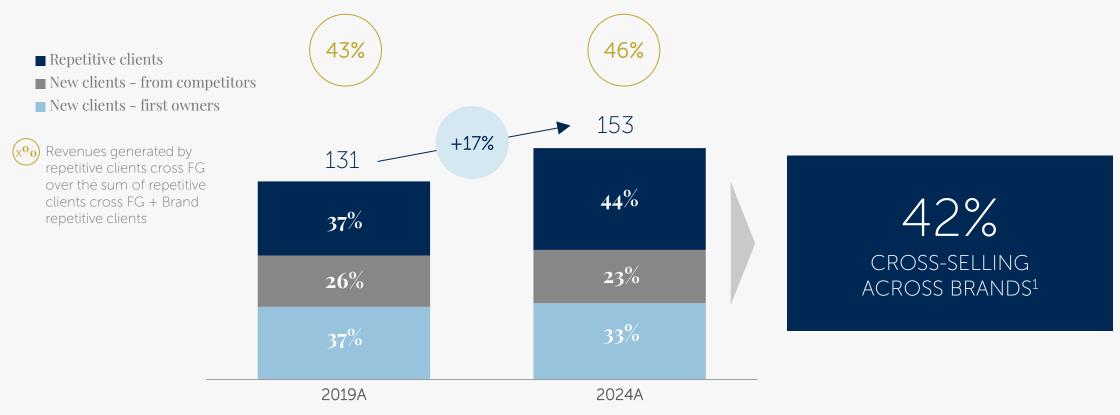






# CATERING TO A **DIVERSE**, **LOYAL AND GROWING CUSTOMER BASE**

NUMBER OF CLIENTS PURCHASING ONE OR MORE YACHTS IN THE REFERENCE YEARS.



Source: Company information; 1) Calculated as the number of repeating customers that purchased at least two different brands within the Ferretti Group over the sum of total repeating customers (both cross FG and loyal to a Brand) in the period 2019 to 2024. Calculation refers to only known clients – Grand Total Revenue per each year referred to the sum of revenues generated by known customers















### UNIQUE MULTIPLE CROSS-SELLING BENEFITS

SELECTED EXAMPLE OF A PASSIONATE YACHT COLLECTOR CUSTOMER JOURNEY













Custom Line Navetta 42



Pershing GTX80

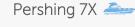


2011

Custom Line 106'

















from Quiet- Luxury with CUSTOM LINE and FERRETTI YACHTS to Speed & Performance with PERSHING



Source: Company information

















### LOYALTY TO A SINGLE BRAND: THE POWER OF CUSTOMERS' FIDELIZATION

CUSTOMER JOURNEY OF A PASSIONATE **RIVA** YACHT **COLLECTOR**...















Rivarama 👄

66' Ribelle

56' Rivale

Riva Anniversario

2004

Aquariva Super 🔷









2024









from the Iconic RIVAVARAMA to larger models like RIBELLE 66', RIVALE 56' and DOLCEVITA 110', till the Limited-Edition RIVA ANNIVERSARIO



Source: Company information.





















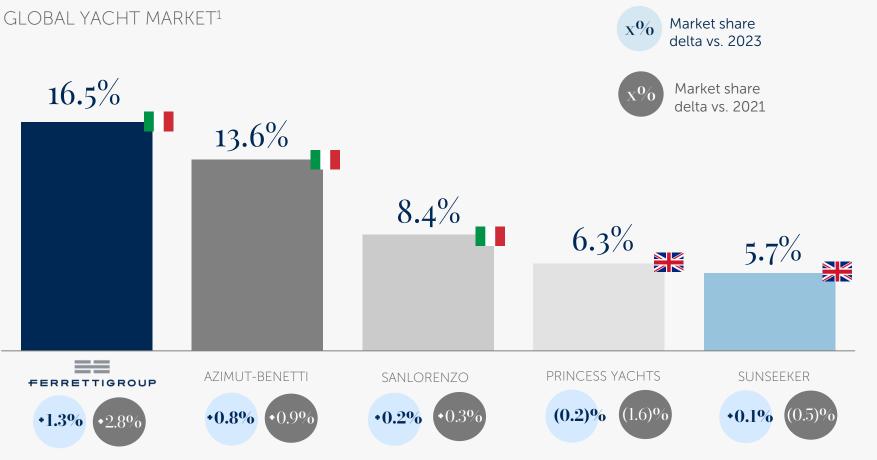








# FERRETTI GROUP IS THE MARKET LEADER IN COMPOSITE AND MADE TO MEASURE



Ferretti Group's growth in '24 vs. '23 (+5.6%) outpaced the overall yachting market (+4.4%) in term of Revenue:

- FG growth: +5.6% (€1,173mln in '24 vs 1,111mln in '23)
- Market growth: +4.4% (€7,215mln in '24 vs €6.911mln in '23)

### #1 in most profitable segments:

- 25% market share in Large Composite<sup>2</sup>
- 24.7% Market Share in Made-to-Measure<sup>3</sup>

Source: Phil Draper & Associates Database (October 2024); 1) Classification based on Value of Production by Phil Draper Associates, as of October 2024 for Composite (>30 ft) & Made-to-Measure yachts; 2) Large Composite refers to 80-99 ft yachts; 3) Made-to-Measure refers to 100ft+ yachts (not including Super Yachts); Note: Market refers to inboard Composite & Made-To-Measure Yachts, excluding Super Yachts; numbers might not sum-up due to rounding.















Not Including Super Yachts

# MARKET LEADER WITH A STRONG FOCUS ON THE MOST PROFITABLE SEGMENTS

2024A GLOBAL INBOARD MARKET BY PLAYER, VOP<sup>1</sup> %

Focus On Composite (>30 ft) & Made-to-Measure Yachts MADE-TO-COMPOSITE YACHTS **MEASURE** 30-59ft 100 ft + 260-79ft 80-99ft<sup>2</sup> n.1 n.1 n.2 n.1 4.7% ex aequo 15.3% 25.0% FERRETTIGROUP 24.7% Azimut-Benetti 3.7% 15.8% 13.1% Sanlorenzo 1.2% 24.7% 12.9% 5.1% 4.1% Princess Yachts 8.6% 14.8% 16.1% 3.5% 9.3% Sunseeker Yachts 7.9%

1) Classification based on Value of Production declared to PDA; 2) Two segments with higher unit price & profitability, which have been progressively integrated from a previous very fragmented landscape; Note: Market refers to inboard Composite & Made-to-measure Yachts excluding Super Yachts; numbers might not sum-up due to



17 2%

16.8%

Top 5 Mkt Share data 2024

Top 5 Mkt Share data 2023





54.1%

54.6%





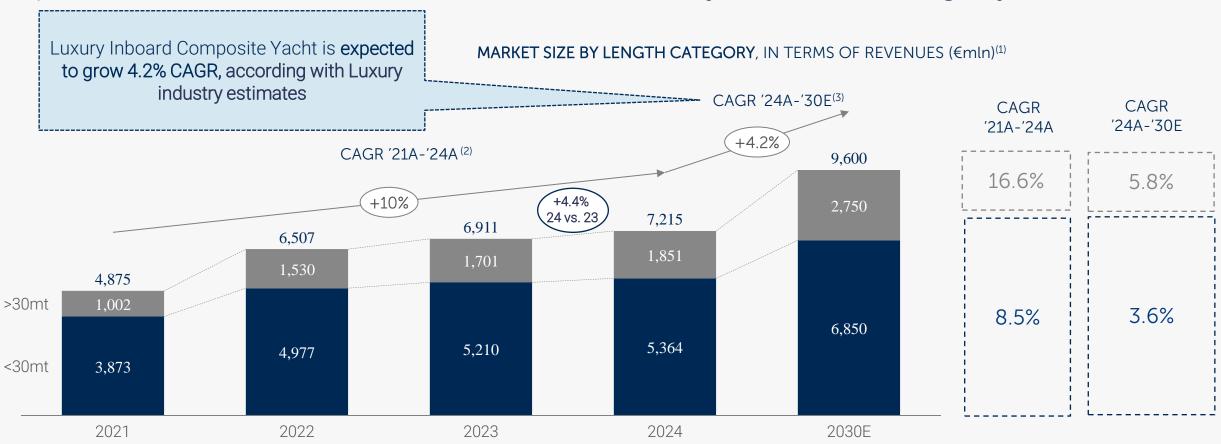


Consolidation



# MARKET GROWTH EXPECTED TO FURTHER ACCELERATE with

positive CAGR '24-'30E (+4-6%) driven by 30mt+ Category



Source and Notes: Phil Draper & Associates Database (October 2024); 1) Classification based on Value of Production by Phil Draper Associates, as of October 2024 for Composite (>30 ft) & Made-to-Measure yachts; Note: Market refers to inboard Composite & Made-To-Measure Yachts, excluding alloy Super Yachts; numbers might not sum-up due to rounding. 2) CAGR 21-24: Phil Draper & Associates Database (October 2024) and internal elaboration 3) CAGR 24-30E:Yacht market estimation by Bain – Altagamma research (fall 2024 – 23th edition) and internal elaboration













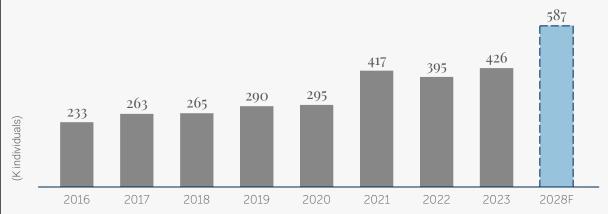


### FG WELL POSITIONED TO CAPTURE CUSTOMER BASE GROWTH GLOBALLY

Global billionaire (+\$1bn net worth) population growth 2023 vs 2022 (last census)



### UHNWI (+\$30mln net worth) Population 2016-2028F



### **UHNWI Population projected to Double:**

- From 295k UHNWI in 2020 to 587k by 2028F (+292k, almost x2), marking a significant acceleration
- This growth would outpace the previous period increased (2012–2020), when the UHNWI population grew from 186k to 295k (+109k).

Market penetration around 1.4% → Under penetrated market compared to yearly UHNWI growth:

• 5,787 total fleet worldwide in 2023, with UHNWI population of 426k

Source and elaboration based on: Altrata Billionaire Census 2024, Wealth-X Databook 2013-2024; Superyacht times "The state of Yachting 2024"

















### TOP CUSTOMERS IN LUXURY INDUSTRY TAKING FURTHER SHARE

Luxury customer base evolution

# MILLIONS

Top-Tier Customers **UHNWIs** 

> Aspirational buyers and Middle-tier consumers



2022



UHNWIs continue to expand their share of luxury consumption, increasing demand for ultra-luxury goods and services, including private yachts, jets, and exclusive high-end experiences













overall luxury customer base has been shrinking (-50m), with contraction within entry-to-luxury segment



400

350

Source and elaboration based on: Altagamma – Bain "Luxury goods Worldwide Market Study – Fall 2024, 23rd Edition"









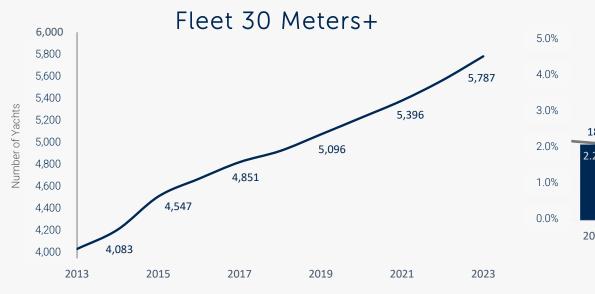


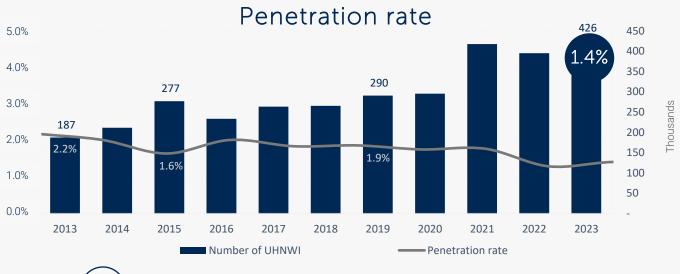




# ENORMOUS GROWTH POTENTIAL: THE MARKET IS STILL UNDER

### PENETRATED





XX Estimated current penetration of yachting into UHNWI population

The substantial expansion of supply in recent years has yet to align with the growth rate of the addressable customer base, resulting in an overarching scarcity effect within the industry

Source and elaboration based on: Wealth-X Databook 2013-2024; Superyacht times "The state of Yachting 2024"



























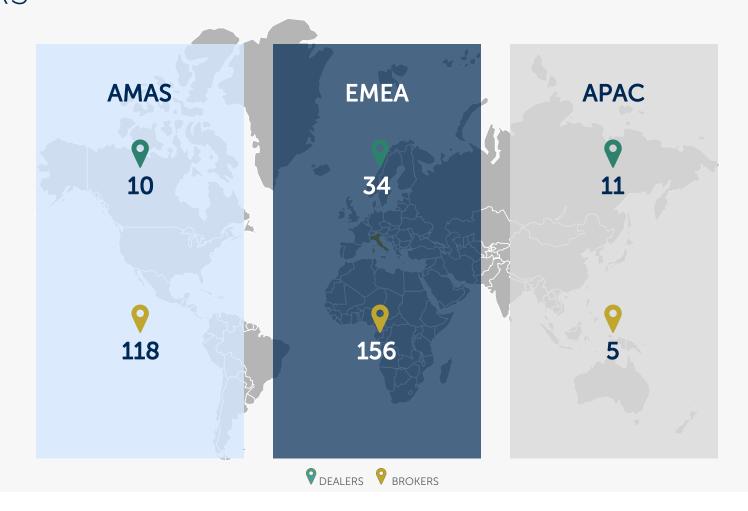
# **SALES TO CUSTOMERS** THROUGH A GLOBAL NETWORK OF DEALERS AND BROKERS

<100 ft
Exclusive
dealers

**55 Dealers** (active in 71 countries)

>100 ft
Brokers &
direct sales

279 Brokers and direct Ferretti Group salesforce



Source: Company information















## THE FERRETTI **CUSTOMER** JOURNEY





### LIFESTYLE

- EXCLUSIVE EVENTS
- CHARITY EVENTS
- PARTNERSHIP/ SPONSORSHIP
- BOAT SHOWS



### ADD-ON **SERVICES**

- CHARTERING SERVICES
- BROKERAGE
- CREW MANAGEMENT



### **AFTERSALE**

- REFIT
- MAINTENANCE SERVICES



### **BRAND EXTENSION**

- PRIVATE LOUNGES
- CLASSIC BOAT RESTORATION
- COLLECTIBLES

Source: Company information; Note: In certain instances, Ferretti Group is also engaged in the trading of pre-owned yachts, offering trade-in opportunities to our customers as a complementary service and a lever to facilitate the sales of new yachts.





























### **R&D: IMPRESSIVE TRACK-RECORD OF IMPROVEMENTS**

~€200mln

INVESTED IN R&D
BETWEEN 2019 AND 2024

Increasing and renewing product portfolio

42 MODELS AVAILABLE<sup>2</sup> 56 +31 MODELS ADDED<sup>3</sup>

Strategically leveraging core engineering capabilities

(~30% OF TOTAL PORTFOLIO)

2021

MODELS SHARING THE SAME ENGINEERING PLATFORMS<sup>2</sup>

28
(~50% OF TOTAL PORTFOLIO)

TODAY1

Source: Company Information. 1. As of December 2024; 2. The analysis considers Composite, Made-to-Measure, hull n.1 of Flagship Superyachts and Wally Sail models; 3. Of which: 24 new launched model and 7 restyled ones.







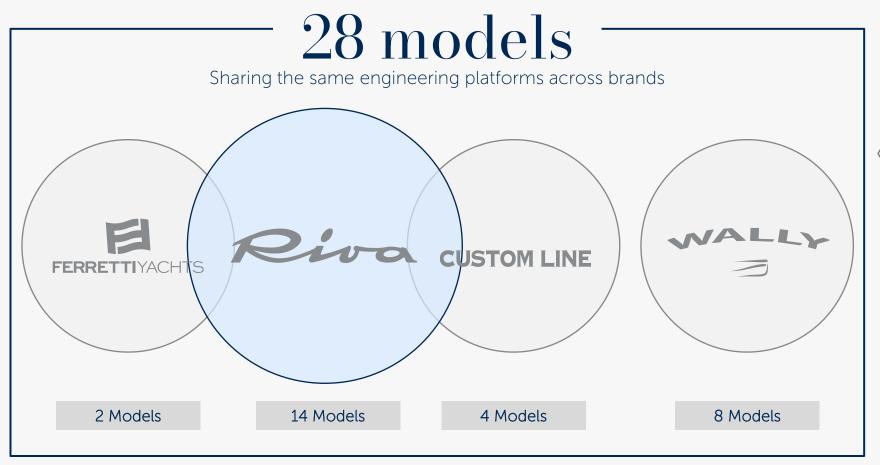








### SHARED KNOW-HOW AND R&D ACROSS THE PORTFOLIO





Source: Company information; 1. Assuming 56 models across the Ferretti Group portfolio







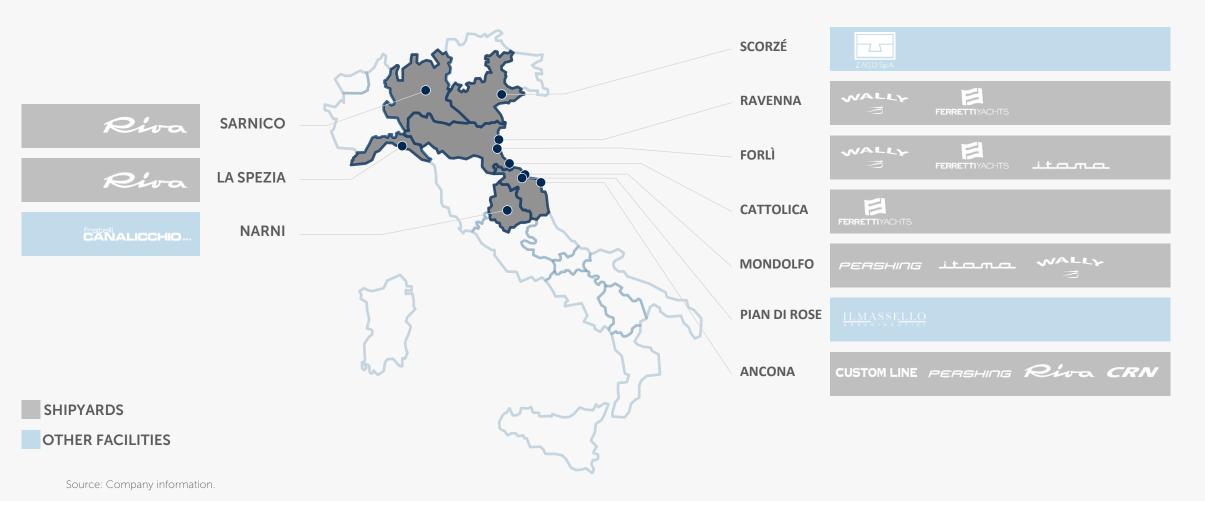








### **PRODUCTION SITES**

















### RAVENNA SHIPYARD

- In March 2023, acquisition of Cantiere San Vitale, in Ravenna of ca. 70k sqm
- In January 2024, additional adjacent area of ca. 30k sqm, paid in 2023
- The total area of ca. 100k sqm allows the Group to increase the production capacity of ca. 30% considering that the overall capacity at the end of 2024 was filled at ca. 93%
- The shipyard is already operational, as of today already 18 working station out of 36 are fully operational
- The total investment as of now (including R&D) is equivalent to ca. €140mln
- The site is dedicated to the production of the Made-tomeasure, Composite and Sail segments of the Ferretti Yachts and Wally brands





















### **SUSTAINABILITY**

ESG RATINGS – AWARDED COMMITMENT

AGENCY	SCORE	SCALE	BENCHMARK
MSCI	BBB <sup>2</sup> As of April 29, 2024	Seven-band scale from AAA (industry leader) to CCC (industry laggard)	Industry Benchmark (Leisure Products)

<sup>1.</sup> A Company's ESG Risk Rating score is assigned to one of five ESG risk categories: negligible, low, medium, high, and severe. 2. MSCI ESG Ratings aim to measure a company's management of financially relevant ESG risks and opportunities identifying industry leaders and laggards according to their exposure to ESG risks and how well they manage them relative to peers. MSCI ESG Ratings range from leader (AAA, AA), average (A, BBB, BB) to laggard (B, CCC).

















# **E** PROPULSION SYSTEMS: QUIET, CLEAN AND SMART



INTERNAL R&D





Joint development of a Hybrid propulsion systems



**WEICH** JV for the development of Fuel-cell power system

### SUCCESSFUL LAUNCH OF "GREEN" MODELS







Wallytender with solar panel



WALL Customized sailing yacht







Navetta 38 **CUSTOM LINE** mtu Hybrid propulsionpack



N800 hybrid



Tech solutions will be developed coherently with the size of the boat (i.e. electrification feasible only for lower footages, hybrid solution for bigger boats etc.) and brands

Source: Company Information and 2023 Non Financial Statement.

















# **E** RIVA FULL ELECTRIC POWERBOAT

The Riva El-Iseo is the brand's first full-electric powerboat that launches the new E-Luxury segment.

An elegant 27-foot runabout, Riva El-Iseo inherits the sleek lines of the Iseo and combines them with a modern, fullelectric core. The official version of this model is ready for sale in January 2024.

It has a Parker GVM310 full-electric engine from Parker Hannifin, delivering a cruising speed of 25 knots and a selflimited top speed of 40 knots.



El-Iseo has three cruising modes: Adagio, Andante and Allegro.

- Adagio is the ECO mode, designed to optimise cruising performance.
- Andante mode features cruising speed and acceleration comparable to a typical yacht of similar length with an internal combustion engine.
- Allegro is the sport mode, in which the engine is unlimited and El-Iseo can reach a top speed of 40 knots.













# **E** NEW RANGE EXPANSION ANNOUNCEMENT: INFYNITO 80

THE SUSTAINABLE INFYNITO RANGE



Ferretti Yachts extends the brand's INFYNITO range with INFYNITO 80.

Making her debut at Boot Düsseldorf, INFYNITO 80 joins the brand's hugely successful INFYNITO 90 (6 units sold) featuring the iconic All-Season Terrace.

INFYNITO 80 features the Ferretti Group's F.S.E.A. technology (Ferretti Sustainable Enhanced Architecture), a package of environmentally friendly cruising solutions. They include an integrated system that stores the solar energy collected by the photovoltaic panels installed on the hard top in an Energy Bank.

As for green materials, they focus on natural and bamboo fabrics, regenerated leather and recyclable materials, ecological water-based paints and lamellar teak with FSC 5 certification that are used throughout the exteriors.

















# **E NEW INTERNATIONAL CERTIFICATION FOR CRN**

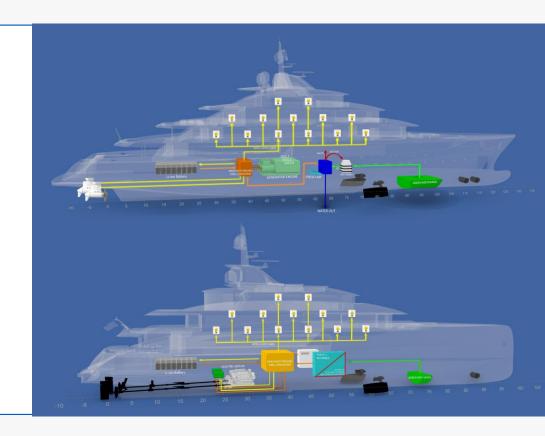


CRN, the Group's historic brand specializing in the design, engineering and construction of superyachts up to 90 metres, obtained a special recognition for the Sustainable Powered Yacht Project (SUP-Y) by RINA.

The certification followed the effort for development of two sustainable technical architectures with the most efficient implementation of Fuel Cell technology on board a Ferretti Group Super Yacht.

Both the architectures are equipped with Fuel Cells as an alternative power source, fed by hydrogen reformed from green methanol and optimized to ensure several days in full hotel mode without diesel generators running and the capability to sail in zero emission mode for several hours.

RINA confirmed that the project is sized appropriately for proper functioning and easy management and meets the regulatory requirements for safe implementation.















# S SCUOLA DEI MESTIERI

Scuola dei Mestieri is a Ferretti Group project for 18 to 29-yearolds who want to start a career in the high-end Italian yacht industry.

The program ranges from sessions in the classroom and workshop to on-the-job training in production departments.

After the successful first edition in Forlì and subsequent launch at the Mondolfo and Sarnico sites, the Group kicked off the second edition in November in Forlì.

The goal of the second edition was mainly to focus on the newly acquired Ravenna yard, aiming to grow the workforce in view of the upcoming full functionality.















# S FIRST MASTER'S DEGREE COURSE IN MARINE ENGINEERING PROMOTED BY FERRETTI GROUP AND BOLOGNA UNIVERSITY

With a Memorandum of Understanding signed by Ferretti Group, Emilia Romagna Regional Administration, Bologna University, Cassa dei Risparmi Foundation and Forlì Municipality the new Master's Degree Course in Marine Engineering, based in Forlì, gets under way in academic year 2024-25.

The aim of the course is to enrich university offering with new degree programmes that meet the need set out by industry in general and the yacht building sector in particular on the Adriatic coast where the Group has five production sites.





















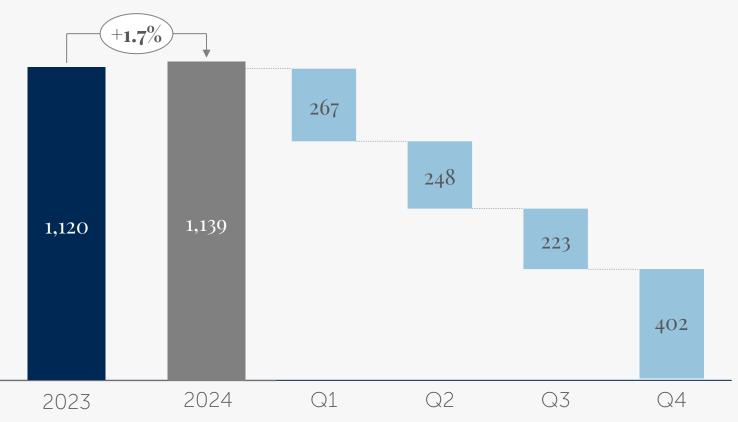






# 2024 ORDER INTAKE

ORDER INTAKE (€mln)



- 2024 Order Intake increased YoY, with c. €400mln new orders in Q4'24
- ✓ In Q4'24 collected €402mln of new orders:
  - +81% vs Q3'24 (€223mln)
  - +64% vs Q4'23 (€245mln)
- The sound Order Intake built in 2024 enhances visibility for 2025, providing a solid revenues outlook with promising upside

Source: Company Information. Order Intake represents the total amount of new orders signed, net of commissions, for new vessels.















# BOOK-TO-BILL<sup>1</sup> MADE-TO-MEASURE AND SUPER YACHT SEGMENTS: 12 MONTHS ROLLING ORDER INTAKE



- ▼ Book-to-Bill on Made-to-Measure and Super Yachts provide visibility on future revenues, as they are built on booked orders
- ✓ Made-to-Measure and Super Yachts Book-to-Bill ratio consistently exceeding 1x over time
- FY 2024 Book-to-Bill ratio considering the composite segment equals to 1.0x

12 Months Rolling Order Intake MTM + SY in €mln

Source: Company Information. Note 1. Calculated as Order Intake 12m rolling (excl. Composite and Other) / Revenue without Pre-Owned 12m rolling (excl. Composite and Other\*). Other\*:including Ancillaries, FSD, Wally sail.









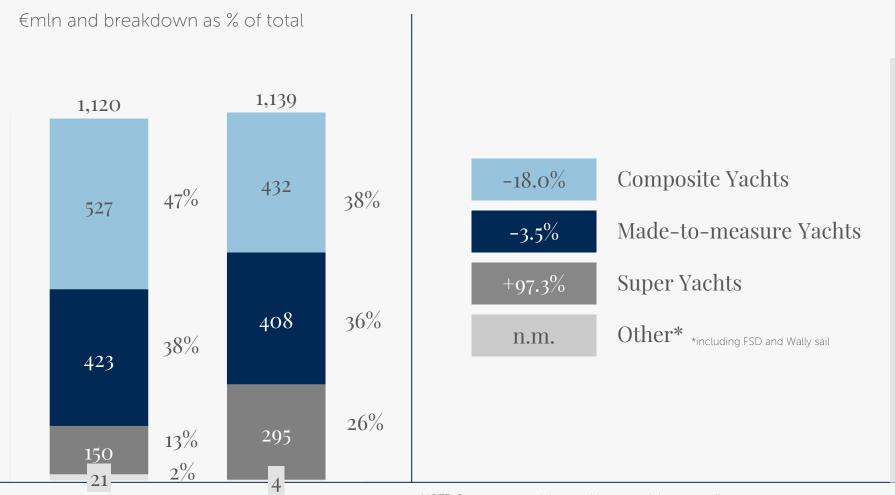




2023



# ORDER INTAKE BY SEGMENT



- ✓ Progressive improvement in performance within the Composite segment compared to previous quarters:
  - Q1'24 vs Q1'23 (-39.1%)
  - Q2'24 vs Q2'23 (-37.3%)
  - Q3'24 vs Q3'23 (+0.6%)
  - Q4'24 vs Q4'23 (+4.1%)
- Made-to-measure segment almost in line with 2023, with a good number of repetitive clients switching to Super Yachts
- Continuous impressive SY performance driven by the appeal of Flagship Super Yachts demand coming across all regions

NOTE: Segment sums might not add up to total due to rounding.



2024







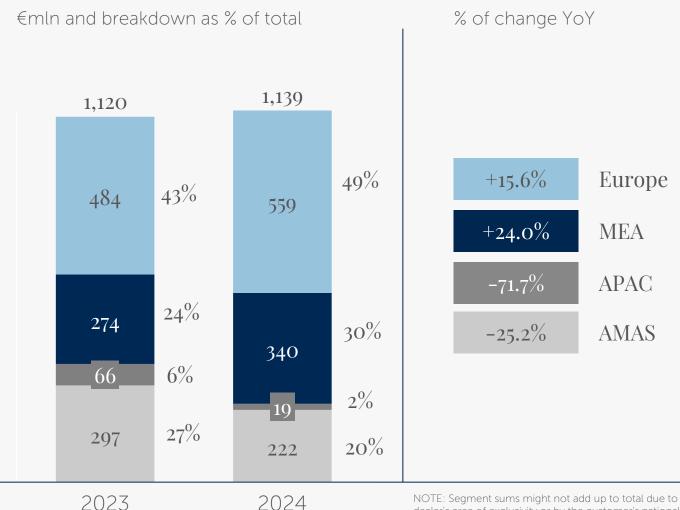








## ORDER INTAKE BY GEOGRAPHY



- Strong performance in core regions Europe and Middle East driven by growing demand for Made-to Measure and Super Yachts
- The American season was delayed due to the U.S. Presidential elections, primarily impacting the Composite segment
- Potential growth in the AMAS region in 2025, supported by the restoration of the Tax Cuts and Jobs Act (allowing 100% yacht deductibility for three years)

NOTE: Segment sums might not add up to total due to rounding. The geographical breakdown, differently from the previous year's financial statements refers to the dealer's area of exclusivity or by the customer's nationality.









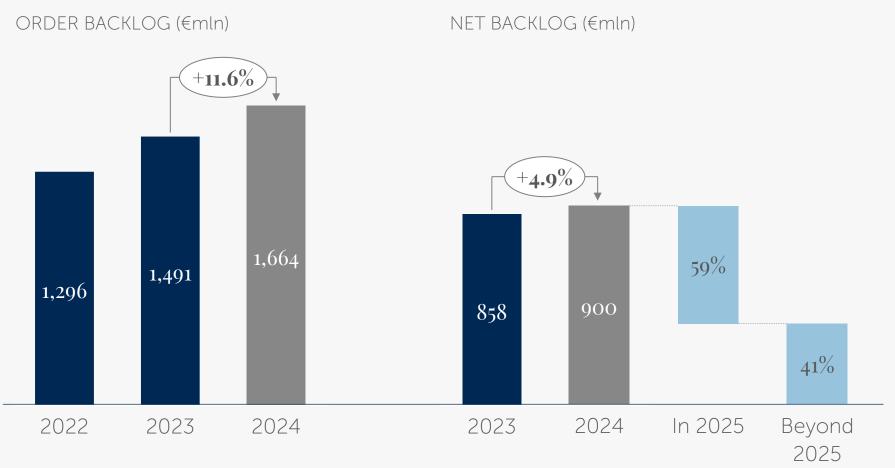








# ORDER BACKLOG & NET BACKLOG



- ✓ Order Backlog and Net
  Backlog are at an all-time high
  with €1.7bn and €900mln
  respectively
- ✓ In 2024 collected ca. €1,139mln of orders corresponding to 190 units
- In the same period delivered 229 units
- Group Avg. ticket at 6mln (+31% vs FY'23), while avg. ticket for Composite + MtM at 4.6mln (+14% vs FY'23)

Source: Company Information. Order Backlog represents the total amount of existing orders, net of commissions, for new vessels not yet delivered to customers. Net Backlog is calculated as the total orders in portfolio not yet delivered net of revenues already booked.







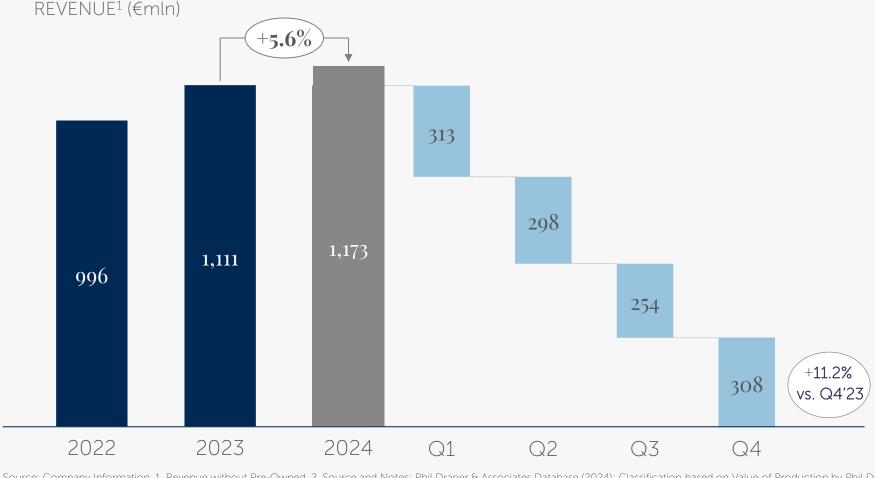








## **REVENUE**



- FG revenue growth + 5.6% YoY outpaced the yachting market (+4.4%)<sup>2</sup> in term of Revenue:
  - FG growth: +5.6% (€1,173mln in '24 vs 1,111mln in '23)
  - Market growth: +4.4% (€7,215 mln in '24 vs €6,911mln in '23)
- Revenues are well distributed across quarters with limited seasonality

Source: Company Information. 1. Revenue without Pre-Owned. 2. Source and Notes: Phil Draper & Associates Database (2024); Classification based on Value of Production by Phil Draper Associates for Composite (>30 ft) & Made-to-Measure yachts; Note: Market refers to inboard Composite & Made-To-Measure Yachts, excluding alloy Super Yachts;





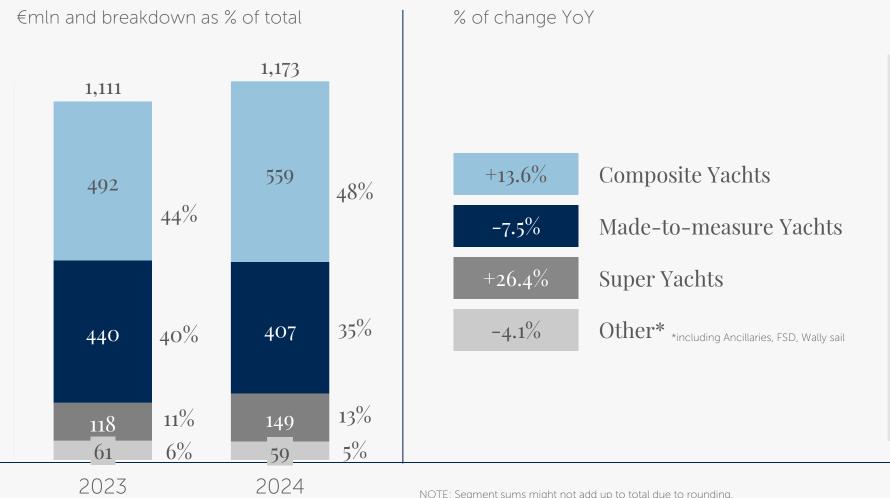








# **REVENUE BY SEGMENT**



- Positive performance of the Composite driven by orders collected since late 2023, which contributed to revenues throughout the entire year of 2024.
- Made-to-Measure impacted on the FY'24 by the temporary normalization in order intake in Q4'23 and Q1'24, notwithstanding a ramp-up in 4Q'24
- Super Yachts continue to drive steady quarterly double-digit growth

NOTE: Segment sums might not add up to total due to rounding.







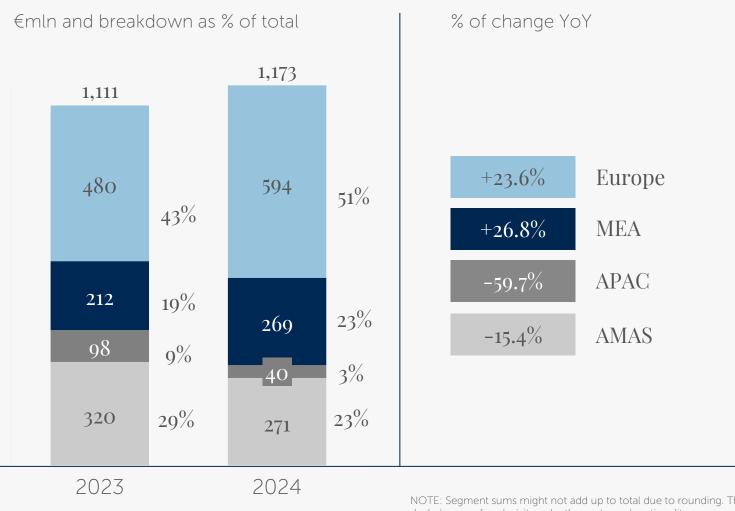








# REVENUE BY GEOGRAPHY



- Steady quarterly increased in revenues in Europe driven by sound demand of product mix across all segments
- Continuous double-digit yearly growth in MEA region since 2H'23, led by increasing demand for large size vessels
- AMAS has been affected the entire year by elections, rising now and setting the stage for a promising outlook for 2025

NOTE: Segment sums might not add up to total due to rounding. The geographical breakdown, differently from the previous year's financial statements refers to the dealer's area of exclusivity or by the customer's nationality.









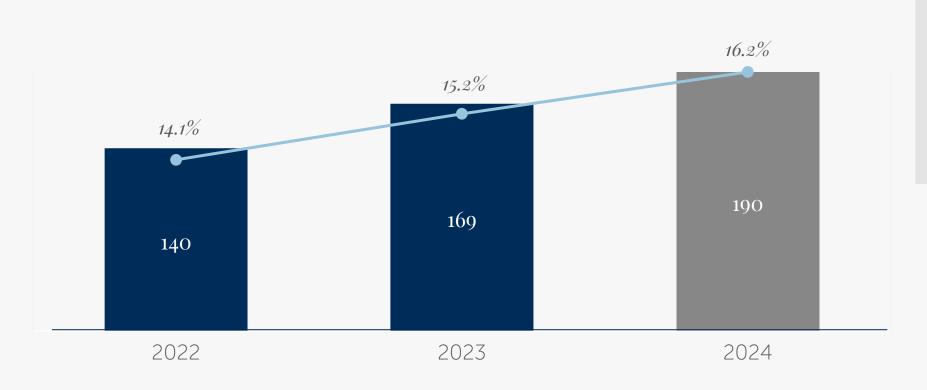






# ADJ EBITDA: CLEAR DRIVERS TOWARDS PROFITABILITY LEADERSHIP

ADJUSTED EBITDA (€mln & %¹)



- Adj EBITDA beats 2024 guidance with 16.2% (+100bps YoY)
- Ouble-digit growth of + 12.3% YoY for the adj EBITDA, with a ramp up in Q4'24 +16.7% vs Q4'23

1. Calculated as Adj. EBITDA/Revenue without Pre-Owned; Note: Adjusted EBITDA equals to EBITDA adding back non-recurring costs;











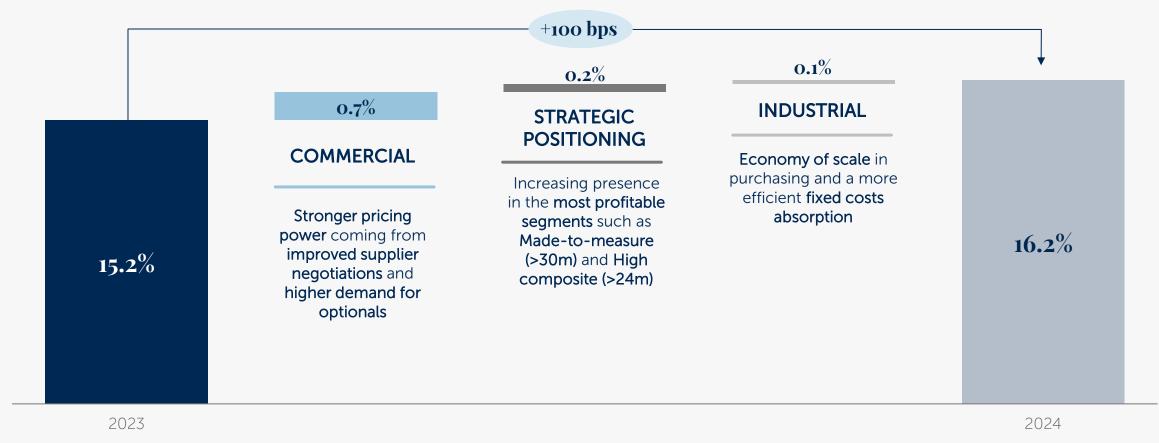






## CLEAR DRIVERS TOWARDS PROFITABILITY LEADERSHIP

2023-2024 ADJUSTED EBITDA MARGIN¹ BRIDGE (%)



Source: Company Information. 1. Margin calculated as Adj. EBITDA / Revenue without Pre-Owned; Adjusted EBITDA equals to EBITDA adding back non-recurring costs.







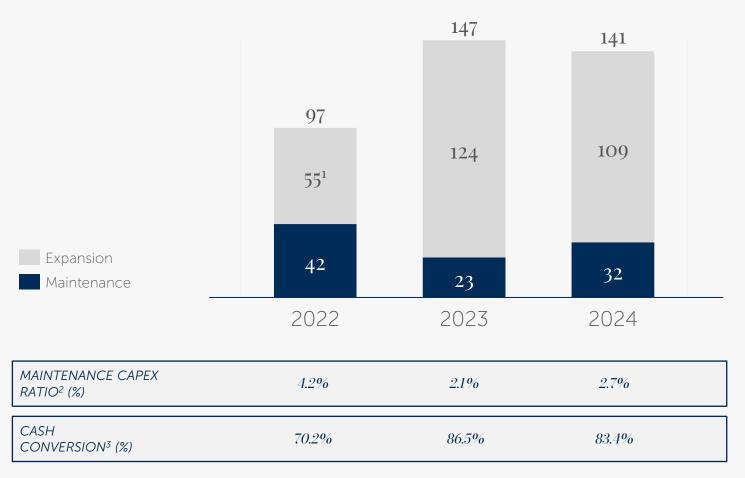








# **CAPEX**



- The overall investment in Ravenna was equal to 56% of expansion capex in 2024
- The Ravenna shipyard is already operational in a context where the capacity utilization rate of our shipyards stands at 93%.
- ✓ CAPEX 2025 is expected to be aligned with 2022 level at ca. 100mln

Source: Company Information. Note that Capex includes R&D expenses; 1. ca. €13mln related to Fratelli Canalicchio and Il Massello acquisitions. 2. Calculated as Maintenance Capex / Revenue without Pre-Owned. Based on illustrative management definition of Maintenance Capex. 3. Calculated as (Adj. EBITDA – Maintenance Capex) / Adj. EBITDA.









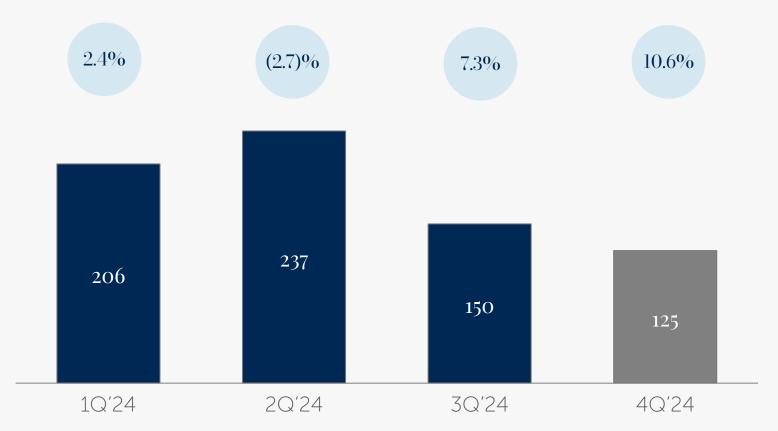






## NET FINANCIAL POSITION & NWC

NET FINANCIAL POSITION¹ (€mln) NWC RATIO (%)²



Source: Company Information. 1. NET CASH/ (NET DEBT). 2. Restated as NWC / 12Months rolling Revenues without Pre-Owned.

- The Group's prompt reaction to AMAS market normalization in 2024 in the Composite segment resulted in a gradual adjustments in unit production, which materializes only 8-9 months later. This timingefect occurs as units already in production cannot be halted, whereas new ones can be easily postponed
- As a result, the higher availability of finished units for sale in Q4'24 has absorbed NWC, which will lead to a stable NWC in Q1'25 -a quarter that typically sees higher absorption- since units will already be available for sale



















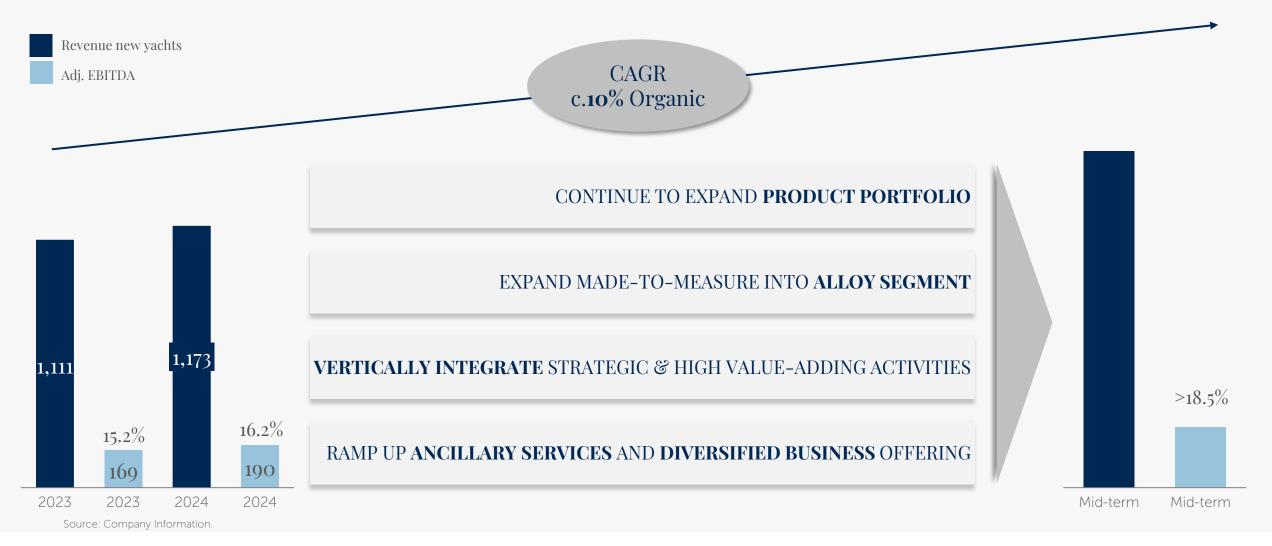








# **CLEAR STRATEGIC VISION**

















# CONTINUE TO EXPAND PRODUCT PORTFOLIO

2024 ...since 2014 **NEXT STEPS** 

- ✓ Strengthen market positioning of the Group
- ✓ Enhance profitability of core business



Cruising: GTX Range

WALLY

Luxury: Wallywhy Range





**GTX116** Model launched



Wallywhy100 Model launched



**INFYNITO 90** Model launched



GTX80 Model launched



Wallywhy150 Model launched



**INFYNITO 80** Model launched



Continue to develop new product ranges to expand into unexplored fields

Focus on more profitable >80ft Composite and Made-to-Measure segments



Leisure: Caravelle Range



CARAVELLE RANGE Model launch planned in 2027







Wallywhy200

Model launched







# EXPAND MADE-TO-MEASURE INTO ALLOY SEGMENT

#### OFFERING NEW MODELS AND ONE-OFF BRANDED SUPER YACHTS

2024 **NEXT STEPS** ...since 2014

- ✓ Leveraging Brand Prestige with Unique One-Off projects
- ✓ New Alloy Models developed fill the gap between fiber glass Made-to Measure and bespoke alloy Super Yachts



Upsell to existing Made-to-Measure customer base (ca. 260 owners¹) new alloy models



3 units sold (>€35M²) Riva 50METRI



3 units sold (>€35M²) Riva 54METRI



Riva 70METRI

One - Off Project



Source: Company Information. 1. Estimated based on number of Made-to-Measure yachts delivered between 2016 and November 2024; 2. List price















# VERTICALLY INTEGRATE STRATEGIC & HIGH VALUE-ADDING ACTIVITIES

...since 2014 2024 NEXT STEPS

- ✓ Internalize strategic activities (e.g., sailing yachts production)
- ✓ Secure the supply of critical production inputs
- ✓ Improve Group's margin internalizing high value-added supplies





Acquired in 2003



Acquired in 2022



Acquired in 2022



Ravenna *Acquired in 2023* Shipyard

- Consolidation of existing key suppliers already part of the Group
- © Continue exploring for vertical integration opportunities













# RAMP UP ANCILLARY SERVICES AND DIVERSIFIED BUSINESS OFFERING

...since 2014 2024 NEXT STEPS

- ✓ Enhance coverage of the customer journey
- ✓ Pursue capital light and margin accretive businesses
- ✓ Leverage Ferretti Group's brands full potential



Riva Brand collection



Riva Lounge

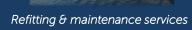


RAM - Riva classic boat Restoration



Riva Residenze – Fort Lauderdale (USA)

- Furthering promote & expand brand extension activities & licensing
- Explore opportunities for acquiring a brokerage house and a refitting player

























#### COMPOSITE





€0.4mln - €19.5mln

COMPOSITE &

MADE-TO-MEASURE YACHTS

> €35mln SUPER YACHTS



 $13\,\text{COMPOSITE}$  o/w  $1\,\text{ELECTRIC}$ 



183 years of heritage



























# Riva NOTHING ELSE



€0.4mln - €19.5mln COMPOSITE & MADE-TO-MEASURE YACHTS > €35mln SUPER YACHTS



3 MADE-TO-MEASURE 2 SUPER YACHT



183 years of heritage

#### MADE-TO-MEASURE







#### SUPER YACHT







20 YEARS AHEAD



€0.7mln - €8.8mln COMPOSITE YACHTS > €16mln SAILING SUPER YACHTS



11 composite 3 sailing super yacht 1 sailing racing



31 years of Heritage

#### COMPOSITE























#### SAILING SUPER YACHT









RACING

# FERRETTIYACHTS JUST LIKE HOME



€1.0mln - €9.9mln



9 COMPOSITE 2 MADE-TO-MEASURE



57 YEARS OF HERITAGE

#### COMPOSITE

























# **CUSTOM LINE**

BEYOND THE LINE



€10.1mln - €22.3mln



8 made-to-measure 1 super yacht



29 years of Heritage

#### MADE-TO-MEASURE

















#### SUPER YACHT



# CRN

MADE BY YOU
WITH OUR OWN HANDS



Up to €140mln



UNIQUE BRANDED

FLAGSHIP SUPER YACHTS



62 YEARS OF HERITAGE



#### LAUNCHES FROM 2020 TO 2024















# PERSHING

#### THE DOMINANT SPECIES



€1.3mln - €13.5mln

COMPOSITE &

MADE-TO-MEASURE YACHTS

>€27mln SUPER YACHTS



 $\begin{array}{c} 7 \, \text{COMPOSITE} \\ 1 \, \text{MADE-TO-MEASURE} \\ 2 \, \text{SUPER YACHT} \end{array}$ 



40 years of Heritage

#### COMPOSITE











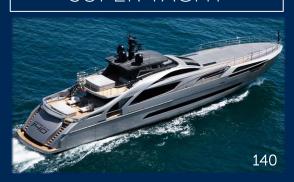




#### MADE-TO-MEASURE



#### SUPER YACHT



#### عمصلن

# THE ENHANCEMENT OF FREEDOM



€0.7mln - €4.1mln



4 COMPOSITE



56 YEARS OF HERITAGE

## COMPOSITE











# YACHT PRODUCTION VARIABLE COST BREAKDOWN BY SEGMENT



COMPOSITE

Hull and superstructure 25%

> Furniture 18%

Power unit 19%

External contractors 19%

Other material 10%

> Mechanical material 10%



MADE-TO **MEASURE** 

Hull and superstructure 20%

**Furniture** 

Power unit 13%

External contractors 26%

Other material

Mechanical material



**SUPER** YACHT

Hull and superstructure 14%

> Furniture 21%

Power unit 10%

External contractors 29%

Other material 18%

> Mechanical material 8%

Source: Company Information. Note: internal workforce and utilities excluded from computations













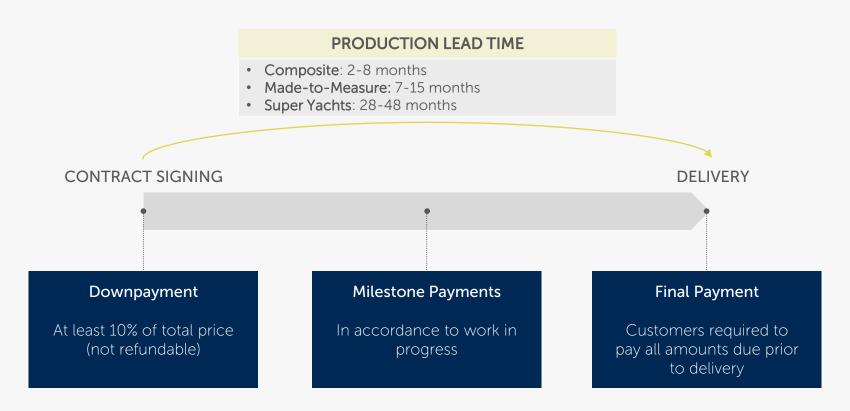




# TYPICAL ORDER PROCESS ENSURES PRODUCTION BACKED BY SIGNIFICANT PAYMENTS

Payments structured to self-finance the production of the yachts

Minimal risks in case of order cancellations with further upside from the resale of the yachts



Source: Company information













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